



TENNESSEE SCHOOL OF BEAUTY



**REDKEN  
PREMIER  
SCHOOL**

*The TSB Experience*

## Dear Future Salon Pro,

We are absolutely thrilled that you're considering Tennessee School of Beauty (TSB). If you're looking for a career that matches your personality, fuels your creativity, and makes you excited to get up every morning, you've found your home.

Taking this first step toward a career in beauty is a significant milestone, and we are honored to guide you. Whether you dream of being a celebrity stylist, a master esthetician, or a business mogul, TSB provides the foundation to get you there.

### A Legacy of Excellence Since 1930

As a family-owned institution since 1930, our sole focus is your success. We aren't a franchise and we don't own salons; our only *product* is a world-class graduate. This independence allows us to lead where others follow. In fact, we are proud to announce that TSB is now the East Coast MUD Studio—one of only two Make-up Designory (MUD) Studios in the entire United States (the other is in Los Angeles).

### The Power of Hands-On Learning

At TSB, we believe that beauty is a *high-touch* profession that cannot be mastered through a screen. **That is why we remain committed to 100% in-person, hands-on training.** We believe this is the best way to learn for three vital reasons:

**Muscle Memory:** You cannot learn the tension of a haircut or the pressure of a facial through a video. Mastery comes from the physical repetition of the craft.

**Real-Time Feedback:** In our classrooms, instructors can correct your hand positioning or technique the second it happens, ensuring you don't develop bad habits that are hard to break later.

**Human Connection:** You are entering a service industry. Learning how to read a client's body language and build rapport in person is just as important as the technical skill itself.

## Beyond the Basics: Innovation and Growth

Our partnership with Redken connects our students to a network of over 175,000 salons worldwide, and our reputation precedes us—more than 1,500 TSB alumni have gone on to own their own salons. We continue to pioneer the industry through:

**Advanced Continuing Education:** Our dedicated center offers specialized training in high-demand fields like Lash Extensions, Hair Extensions, Spray Tanning, Advanced Esthetics, and Paramedical Esthetics.

**Elite Facilities:** We have recently expanded our Cosmetology classrooms and integrated a cutting-edge AI virtual assistant to support our students and clients.

**Proven Results:** We are the *Teacher's Teacher*. Every other beauty school in our area has at least one TSB graduate on their teaching staff!

We invite you to join our family and start building a career you love. If you have questions or are ready to see our MUD Studio in person, reach out anytime. We can't wait to meet you.

Sincerely,

Adam Brown

Adam Brown  
President



Stephen Brown  
Vice-President



# What is the TSB Experience?

It's knowing that you are attending an institution that has shaped generations of beauty professionals. Since 1930, TSB has been the premier choice for an education that sets the standard for the entire industry.

It's knowing that five generations of the Brown family have personally guided this school. **Beauty isn't just our business; it's in our DNA.**

It's knowing that your education is anchored in the power of the human touch. **We believe mastery is born from the hands, not a screen. That's why we exclusively offer in-person training**—ensuring you develop the muscle memory, real-time technique, and personal connection that only a physical classroom can provide.

It's knowing that TSB stays at the global forefront of innovation. **We are the East Coast MUD Studio**—one of only two MUD Studios in the entire United States.

We were the first beauty school in the nation to offer online testing and among the first to launch a dedicated student app.

**We are the *only school in Tennessee* to offer a Laser and Paramedical Esthetics program.**

As a **Redken Premier School**, we provide our students with exclusive benefits and connections to a global network.

It's knowing the value of our specialized Continuing Education Center, where you can stay ahead of trends with advanced certifications in Lash

Extensions, Hair Extensions, Spray Tanning, and Advanced Esthetics.

**It's knowing that our reputation is the foundation for your future.**

More than 1,500 TSB grads have opened their own salons, and every other beauty school in the area has at least one TSB graduate on their faculty. We don't just train stylists; we train the leaders who teach the industry.

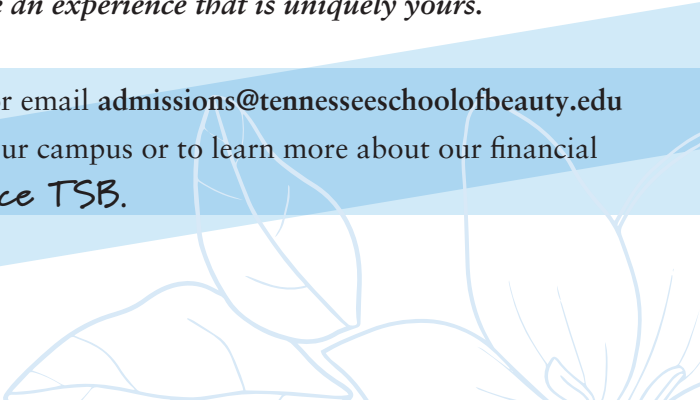
It's knowing that you'll find your rhythm on our student salon floor. Under the expert supervision of our instructors, you'll hone your cut, color, and treatment skills on real clients. **We've graduated over 20,000 professionals because we know that practice—actual, physical practice—is what makes perfect.**

**It's knowing that school isn't all work.** From our famous Halloween contests and professional photo shoots to monthly theme days, we make sure the journey is as fun as the destination.

**It's knowing that giving back matters.** We are proud to support our community through partnerships with the Tennessee Suicide Prevention Network, the American Cancer Society, Boys & Girls Clubs, and the John Tarleton Home.

*The TSB Experience is all of this and more. We invite you to join the TSB family and create an experience that is uniquely yours.*

Call (865) 588-7878 or email [admissions@tennesseeschoolofbeauty.edu](mailto:admissions@tennesseeschoolofbeauty.edu) to schedule a tour of our campus or to learn more about our financial aid options. *Experience TSB.*



# Thinking About a Career in Beauty?

Choosing a career in the beauty industry is a big decision—and we have so much that we want to share with you about how incredibly rewarding this industry truly is!

When you visit TSB, you'll meet Bobbi Powell, host of the popular Podcast, Beauty School Bobbi. Through her podcast, Bobbi talks with salon owners, stylists, educators, and beauty influencers from across the world about what it's really like to work in the beauty industry.

These conversations give you a behind-the-scenes look at real careers, real experiences, and the many paths you can take in the beauty world. From building a clientele to growing a brand on social media, the podcast is a great way to learn directly from professionals who are doing it every day.

We recommend listening or watching a few episodes to hear advice, stories, and insights from people already working in the industry. Our students and graduates recommend these:

- HairTok Influencers (featuring Bailey Lavender, Siiri Parks, & more)
- Bobbi's Beauty School Tips and Preparation Guide
- Joseph Chase, Celebrity Hairstylist and TSB Graduate
- Introduction to TSB with Adam and Stephen Brown

Want to see what school life is like? Schedule a one-on-one tour with Bobbi to experience it for yourself—please call her at (865) 588-7878, ext. 130 or email her at [bobbi@tennesseeschoolofbeauty.edu](mailto:bobbi@tennesseeschoolofbeauty.edu).

Scan to explore all episodes  
of Beauty School Bobbi or visit  
[beautyschoolbobbi.com](http://beautyschoolbobbi.com)



# TSB courses start dates\*

## 2026

April 7	COSMETOLOGY
April 14	ESTHETICS
May 5	COSMETOLOGY
June 2	COSMETOLOGY
June 21 – July 6	Summer Break
July 14	ESTHETICS
August 4	COSMETOLOGY
September 1	COSMETOLOGY
September 8	COSMETOLOGY Night
September 15	ESTHETICS Night
October 6	COSMETOLOGY
October 13	ESTHETICS
November 3	COSMETOLOGY
November 26 – 30	Thanksgiving Break
December 1	COSMETOLOGY
Dec. 20 – Jan. 4, 2027	Winter Break

## 2027

January 12	COSMETOLOGY
January 12	ESTHETICS
February 23	COSMETOLOGY
April 6	COSMETOLOGY
April 13	ESTHETICS
May 4	COSMETOLOGY
June 1	COSMETOLOGY
June 27 – July 12	Summer Break
July 20	ESTHETICS
August 3	COSMETOLOGY
September 7	COSMETOLOGY
September 14	COSMETOLOGY Night
September 14	ESTHETICS Night
October 5	COSMETOLOGY
October 12	ESTHETICS
November 2	COSMETOLOGY
November 25 – 29	Thanksgiving Break
December 7	COSMETOLOGY
Dec. 19 – Jan. 3, 2028	Winter Break



Ready to get started?

Fill out the application on the last four pages of this brochure to be on your way to a new and exciting career!

Interested in MUD Studio Classes?

Visit us online at [mudknoxville.tennesseeschoolofbeauty.edu](http://mudknoxville.tennesseeschoolofbeauty.edu)

\* Classes subject to change, please visit our website – [tennesseeschoolofbeauty.edu](http://tennesseeschoolofbeauty.edu) or call (865) 588-7878 for the most up to date class start dates, as well as MUD Studio start dates.

# Where future salon owners are born.

*Below is a partial list of salons owned by TSB graduates.*

A Step Up Styling

Absolute Salon

Aditi Beauty Salon

Ahhspa

Aiden Bren Salon & Boutique

Alchemy Salon

All About You Salon & Spa

All Star Nails

Amanda Maddox Salon

Angie's Hairstyling

Argania Salon De Beaute (CA)

Barbara Blakley's Salon

Beauty Bar

Beauty & the Brows

Bebe Salon

The Bee's Knees

Hairdressing Salon

Bella Salon & Spa

Belleza Salon Men

Belleza

Best Day Ever

Beyond Skin Deep with Kelsey Neal

Bombshells

Boujee B Experience

CJ's Hair Studio

Chop Shop Hair Studio

Connie's Classic Comb

Creative Expressions

Culture Hair Studio

David Matthews Salon

Dillon Salon

Downtown Smooth Esthetics

Diva Hair Salon

Divine Touch Salon

Dyin to Cut You

Elizabeth Bailey Hair Studio

European Wax Center

Eye Candy

Faces by Faith

Facials and Body Waxing Spa

Fringes Hair & Nail Salon

G Carlton Salon

Gail's Hair Advantage

Glamour & Glitz Hair Salon

Glow Salon and Boutique

Grow – A Shane Archer

Concept Salon

Gypsy Soul Photography & Salon

Hair Expressions

Hands Down Salon

Harvest Hair Salon

Honey & Co

Indigo Corner Studios

J Lynn's

Janet's Place

Janie's Hair Cottage

Jayson Ezell – Men's Hair Specialist

Ken's Barber & Style Shop

Kira – The Nailtique

Kristi Abby MUA

Larue

Linda's Beauty Shoppe

Linda's Hair Fashion

Liquid Salon & Tanning Studio

Lox Salon

Loxx A Savvy Salon

Makeover's

Mandi Davis Salon

Mane Attraction

Master Touch

Melody Snoderly Hairstylist

Michelle Salon

Modern Image Salon

Mops Hair Designs

Mountain Valley Massage

Nails First

Nate's Gentlemen About Town

Natural Beauty Salon

Nourish Skin Studio

Perfect Impressions

Platinum Salon

Plaza Barbershop

Polished Nail Bar and

Beauty Lounge

River Edge Salon & Spa

Roc Coco Salon

Roc Shop

Ruth & Newby

Salt and Light Beauty

Salon Aquarius

Salon Amie

Salon Barnes & Barnes

Salon Bior

Salon Biyoshi

Salon Bling

Salon Knoxville

Salon Logic

Salon Luxe

Salon Mercury

Salon Nouvelle

Salon Visage

Salon Yeager

Sanderella Salon & Spa

Schmidt & Designers

Shayna's Studio Salon

Shear Madness

Silhouette

Simply Stylish Beauty

Skin and Lash Lab

The Skin Care Cottage

Skincare of Knoxville

Smart Cutz

Southern Belle Beauty

Southern Elegance

Southern Fried Hair Studio

Southern Grace Salon and Spa

Southern Roots Hair Studio

Southern Sirens

Southern Standards Day Spa

Split Finger Grooming Lounge

Steven Michaels Salon

Stout's California Concepts

Studio 6 Salon

Studio for Better Skin

Studio Salon Group

Stunning Silhouette Salon

Super Cutters

Talk of the Town

Tangerine Salon & Spa

Tangles by Carletta

Tease

Three's Company Hair

& Nail Salon

Total Hair Care

Traditions Hair & Nails

Trendz Hair Salon

Twisted Scissors

Urban Edge Salon & Spa

Venus Salon

Volonté Artistry

Wanderlust Salon and Spa

The White Rabbit

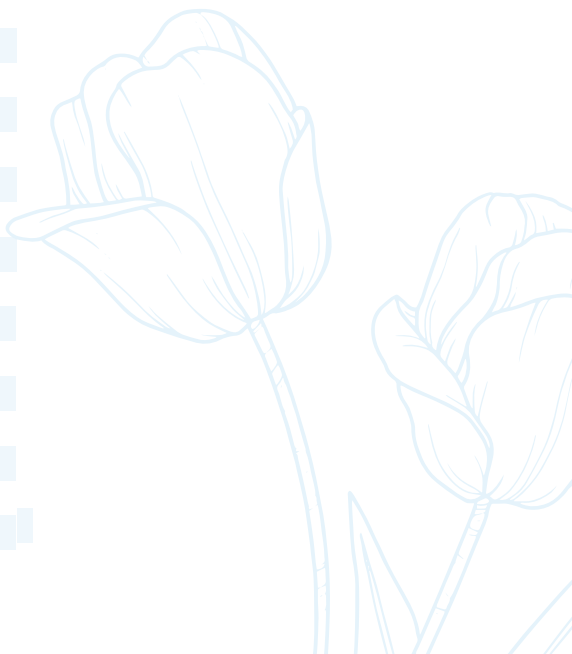
Whitney Evans Beauty

Wildflower Salon

Wonderfully Made Studios

The Yellow Rose Salon

Yoyo Does Nails





*cosmetology.*

# YOU DECIDE.

Compare a 4-year degree to a cosmetology license.

Most cosmetology grads enjoy flexible schedules, a relaxed and fashionable dress code, unlimited earning potential, a chance to express creativity, and a recession-proof career!

On the next few pages you will find some basic information. There's more information available, so never hesitate to make an appointment, give us a call at (865) 588-7878, or send us an email to [admissions@tennesseeschoolofbeauty.edu](mailto:admissions@tennesseeschoolofbeauty.edu).

You're only a step away from your **TSB Experience.**

## The TSB Experience

At its heart, Tennessee School of Beauty is about connection. By building real relationships with local salon and spa owners, they ensure their students aren't just learning – they're networking. TSB's hands-on involvement and commitment to the local community make them a supportive partner for anyone looking to turn their passion into a lasting career.

– **Brandon Harris**  
Partner/Manager, Salon Biyoshi

There is a reason that the school has been around for almost 100 years. TSB embodies what it means to be THE BEST for beauty school students. I am so proud to call myself a Salon Owner and Tennessee School of Beauty graduate!

– **Whitney Evans**  
Owner, Whitney Evans Beauty

# Frequently Asked Questions

## WHAT WILL I LEARN IN THE COSMETOLOGY PROGRAM AT TSB?

During the 45 week program, your course schedule will be a complete submersion into learning all there is to know about cosmetology, including, through our alignment with Redken, the most current and advanced trends and techniques in the hair and fashion industry. Below you will find the complete week-by-week class schedule. *Just think, in less than a year you could be on your way to a career!*

### WEEKLY COURSE DESCRIPTION\*

- 1 Orientation, Sectioning, Parting, Mannequin Care, Shampooing, Conditioning, Hair Design and Hair Cutting
- 2 Hair Cutting and Hair Designing—Redken 5th Ave NYC
- 3 Hair Cutting and Hair Designing—Redken 5th Ave NYC
- 4 Permanent Waving and Field Trips to Area Salons
- 5 Hair Coloring and Hair Lightening—Redken 5th Ave NYC
- 6 Manicuring, Pedicuring, Facials, Arching, Waxing, Make-Up, Scalp Treatment, Designing, Polishing, Mustache Bleaching, Lash / Brow Dyeing, Sculptured Nails and Artificial Eyelashes
- 7 Pin Curling and Finger Waving
- 8 Wiggery, Chemical Hair Relaxing, Hair Pressing
- 9 Hair Designing, Braiding, Review and Clinic Orientation, and Visitation
- 10 Assisting Senior Students on Clinic
- 11 Hair Designing (Air Styling and Curling Irons), Manicuring, Hand and Arm Massage
- 12 Student Salon
- 13 Advanced Permanent Waving
- 14 Student Salon
- 15 Advanced Hair Coloring—Redken 5th Ave NYC
- 16 Student Salon
- 17 Advanced Make-up (Intro to Airbrush, Base Matching, Eyebrows, and Natural Make-up)
- 18 Student Salon
- 19 Advanced Hair Cutting—Redken 5th Ave NYC
- 20 Student Salon
- 21 Hair Extensions
- 22 Student Salon
- 23 Advanced Hair Lightening—Redken 5th Ave NYC
- 24 Student Salon
- 25 Advanced Arching, Waxing, Facials, and Field Trips to Area Salons
- 26 Student Salon
- 27 State Board Mini Exam
- 28 Student Salon
- 29 Advanced Textured Styling
- 30 Student Salon
- 31 Advanced Scalp Treatments
- 32 Student Salon
- 33 Wiggery and Color Coordination
- 34 Student Salon
- 35 Salon Management and Visit Beauty Supply Houses
- 36 Student Salon
- 37 Senior Practical Finals
- 38 Student Salon
- 39 [Detailed Business Class on Opening Your Own Salon](#)
- 40 Student Salon
- 41 Mini State Board Exam and Advanced Skin Care
- 42-44 State Board Preparation and Salon Interviews
- 45 GRADUATION!!!

*\*In addition, at various times throughout your training, we will have guest artists from the Redken Exchange on 5th Ave NYC to teach the latest in innovative hair care and share runway trends from fashion weeks in New York, Milan, London, and Paris.*



## **HOW LONG DOES THE PROGRAM LAST?**

For cosmetology, it's just 10 short months (*for a full-time student*)! Compare that to a four year degree program. Just think, by this time next year you should have passed your boards and be **Working your passion!**

## **WHAT IS THE AVERAGE INCOME OF COSMETOLOGISTS?**

The Bureau of Labor Statistics states that the average income is \$35,420\* for licensed cosmetologists.

## **WHAT ARE THE ADMISSION REQUIREMENTS?**

Applicant must have attained a high school diploma or General Education Development (GED) and be at least 16 years of age. In addition, you need to be friendly, creative, dependable, free of communicable diseases, and have a desire to succeed as a salon professional.

## **REGISTRATION**

We recommend registering 2-4 weeks before desired class starting date.

## **WHAT ARE THE HOURS?**

Our hours are Tuesday-Friday from 8:30 am - 4:30 pm for your first 9 weeks. Once you become a senior stylist, you will also attend every other Saturday from 8:30 am - 4:00 pm. Day classes can be completed in as little as 10 months.

## **DO YOU HAVE NIGHT SCHOOL?**

Yes. Most night school graduates can expect to graduate in 18-19 months (cosmetology). Night school classes are offered on Tuesdays, Wednesdays, and Thursdays from 5:30 pm until 9:30 pm AND on Saturdays from 8:30 am until 4:00 pm. This is the perfect class schedule for those who are working in another field, stay-at-home moms, or night owls! The cost is the same as the day school. See the tuition section for pricing.

## **WHEN DO CLASSES START?**

New Cosmetology classes will begin on the first Tuesday of each month except July. We limit the size of all classes, so get busy and register soon.\*\*

\*May 2024, Bureau of Labor Statistics. <https://www.bls.gov/oooh/personal-care-and-service/barbers-hairstylists-and-cosmetologists.htm>

\*\* Applicants who wish to apply for grants or loans are advised to make an appointment to come in for assistance at least four to six weeks in advance of planned starting date.

# Tuition



## HOW MUCH IS IT?

Tuition for the complete cosmetology course is \$17,995.

## HOW CAN I PAY FOR IT?

You may pay in full with cash, check, Visa, MasterCard, or Discover. Also, we will be glad to set up a payment plan (see below). Grants and loans are available to those who qualify. To apply for grants, loans, and other financial assistance, refer to the Financial Assistance information for details.

### Plan I: \$7995 down, \$175 weekly

Plan I includes an initial payment of \$7995 – this is due on the first day of class. To the remaining balance of \$10,000, we add a one time finance charge of 5% (\$500). The remaining balance of \$10,500 can be paid on a weekly basis of \$175 per week until the balance is paid in full.

### Plan II: \$9995 down, \$700 monthly

Plan II includes an initial payment of \$9995 – this is due on the first day of class. To the remaining balance of \$8000, we add the one time finance charge of 5% (\$400). The remaining balance of \$8400 can be paid on a monthly basis of \$700 per month until the balance is paid in full.

## ARE THERE ANY ADDITIONAL COSTS?

All students are required to purchase a training kit, which includes all of your textbooks, reference materials, printed training notes, and all of the cosmetology tools you will need. We offer this to all of our students at the discounted rate of \$1000. The kit includes hair shaping shears, blending shears, razor, curling iron, flat iron, hair dryer, mannequins, manicuring tools, and much, much more! The only other costs will be a \$99 technology fee and your uniform. All additional costs will need to be paid in full on the first day of class.

## WHAT IS THE REFUND POLICY?

A student (or in case of a student under legal age in Tennessee, his/her parent or guardian) may cancel his/her enrollment, in writing, within three business days after an agreement/contract has been signed and all monies will be refunded. The cancellation date will be determined by the date on written notification, or the date on the information delivered to the school administrator/owner.

If a student cancels their enrollment after the three business days of signing

but prior to entering classes, they shall be entitled to a refund of all monies paid to the school.

If a student is not accepted by the school, all monies paid to the school will be refunded.

For students who enroll in and begin classes the following schedule of tuition adjustment is authorized:

Percentage of scheduled enrollment time to total time of course	Amount of total tuition school shall receive or retain
.01% to 4.9%	20%
5% to 9.9%	30%
10% to 14.9%	40%
15% to 24.9%	45%
25% to 49.9%	70%
50% or over	100%

Training equipment and personal supplies are listed as separate items. They become yours upon payment and are non-refundable.



For more information about this or any other topic listed above, visit [Tennesseeschoolofbeauty.edu](https://tennesseeschoolofbeauty.edu) or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

# Financial Aid

## **DO YOU OFFER FINANCIAL ASSISTANCE?**

Yes, because TSB is nationally accredited, students accepted for admission are eligible to apply for financial aid through programs established by the federal government under the Aid to Education Act. Some of these programs are listed below.

## **FEDERAL STUDENT AID (PELL GRANT)**

Grants provide money to help students further their education and skills after high school. For many students, these grants provide a foundation of financial aid to which aid from other federal sources may be added. Unlike loans, grants do not have to be repaid. To apply for the grant, please visit [www.studentaid.gov](http://www.studentaid.gov), create a personal pin number, and then go to [www.fafsa.ed.gov](http://www.fafsa.ed.gov). You may also apply here at TSB. If asked, our school code is 009567. This application is FREE....please do not apply at any sites that require a payment to process your FAFSA. Currently, the maximum Pell Grant award is \$7395. If you have questions, please call us and we will be happy to assist you.

## **FEDERAL STUDENT LOANS**

Tennessee School of Beauty cosmetology and esthetics students may also apply for a Federal Student Loan (aka Direct Loan). This loan program is a loan that does not have to be paid back until 6 months after the student leaves school. The maximum loan for a student considered independent for financial aid purposes is currently \$9500 and \$5500 for a dependent student. To apply, please go to [www.studentaid.gov](http://www.studentaid.gov) and complete the Entrance Loan Counseling and then sign the Electronic Master Promissory Note (E-MPN). Please print these out and bring them to the school with you. As always, if you have any questions, please call us and we will be happy to assist you as this process can sometimes be a little overwhelming.

## **PRIVATE STUDENT LOANS**

Due to our long history and outstanding success record, TSB is one of only a handful of cosmetology schools nationwide that has been approved by Sallie Mae to be part of their private loan program. This loan is available for all of our courses (Cosmetology, Esthetics, and Instructor Training). There are many similarities between the federal loan and the private loan, however, one of the main advantages of the private loan is that students may borrow their entire cost of training, plus up to 60% more than their cost of tuition in order to help with living expenses while they are in school. Visit them online at [www.salliemae.com](http://www.salliemae.com).

## REHABILITATION SERVICE

This aid service may be available to applicants who have, or have had, a physical or emotional disability. For those who are eligible, it is possible that your full tuition could be paid. Where family financial ability justifies, all training costs, including a monthly maintenance grant, may be authorized by the agency

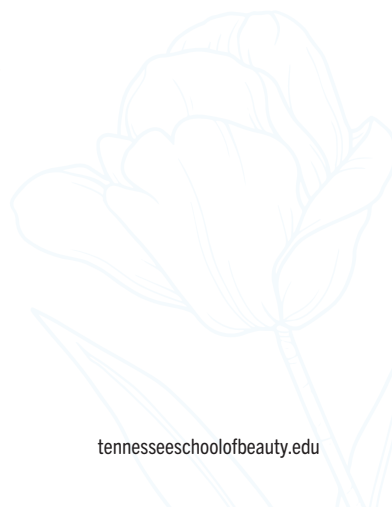
## VETERANS' BENEFITS

TSB has met the standards set forth by the Tennessee Higher Education Commission and the Veterans' Administration, and is now an eligible institution for Veterans' benefits. Eligible students should contact the VA office.

For more information about this or any other topic listed above, visit [Tennesseeschoolofbeauty.edu](https://tennesseeschoolofbeauty.edu) or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

*Ready to get started?*

Fill out the application on the last four pages of this brochure to be on your way to a new and exciting career!



# Transfer Students

Congratulations on deciding to take that next step to becoming a salon professional. Whether you are just starting your career search, have had cosmetology in high school, or have attended another cosmetology school, Tennessee School of Beauty | A Redken Premier School has a career path suited for you. *Tennessee School of Beauty (TSB) will be glad to accept ALL of your transfer hours.*

At TSB, we offer cutting edge classes in cosmetology and esthetics, as well as instructor training. We are also a **MUD Partner School**. Our MUD programs are transferrable to one of MUD's main campuses. Our graduates are always in high demand. Our job board is current and filled with numerous opportunities, listing salons that have called us within the last few weeks seeking TSB graduates. Plus, we are extremely proud of the fact that we have helped more than 1,500 TSB graduates open their own salon.

Listed below are the amount of hours you are transferring and the corresponding tuition rates:

001-299 hours*	\$17,995
300-499 hours*	\$16,995
500-699 hours*	\$15,995
700-750 hours*	\$14,995
751-1499 hours	\$25 per clock hour

\* Will be considered a TSB Graduate and receive all TSB benefits. Updated 08/2025.

## The TSB Experience

Tennessee School of Beauty graduates have always been very well prepared. Their excellent work performance is a direct result of the instructors' hard work and strong focus. We have hired many of their students and have long been impressed by their work ethics.

– **Marwan and Regina Zaouk**, Belleza Salon and Spa

*esthetics.*



# YOU DECIDE.

Skin is your passion.

Admit it, you're the one who collects beauty products and your vanity looks like a make-up counter. If you love to concoct skin potions, analyze pores, and soothe others' souls – *You're in the right place.*

Tennessee School of Beauty's nationally accredited Esthetics program is available for those interested in becoming a licensed skin care professional and is a highly coveted program. We suggest registering at least 90 days in advance to ensure your spot.

Whether you want to be a professional make-up artist, work for a dermatologist, plastic surgeon, medi-spa, or a day spa, this is where you need to begin. We also offer the only Paramedical and Laser Training courses in the state, which are available only to TSB graduates.

On the next few pages you will find some basic information. There's more information available, so never hesitate to make an appointment, give us a call at (865) 588-7878, or send us an email to [admissions@tennesseeschoolofbeauty.edu](mailto:admissions@tennesseeschoolofbeauty.edu).

You're only a step away from your **TSB Experience.**



# Frequently Asked Questions

## WHAT WILL I LEARN IN THE ESTHETICS PROGRAM AT TSB?

During the 26 week program, your course schedule will be a complete submersion into learning pretty much everything there is to do with skin care, from the medical side to the spa side to make-up. Upon completion of the Esthetics program, in addition to receiving your TSB Esthetics Diploma, you will be receiving your make-up diploma from Make-Up Designory out of Knoxville and LA, showing the world that you are a MUD certified make-up artist. As a side note, should you choose to continue your education in make-up, your hours from MUD may be transferred to Los Angeles. Below you will find the complete week-by-week class schedule. Just think, in less than 6 months you could be on your way to a career as a licensed skin care professional.

### WEEKLY COURSE DESCRIPTION

- 1 Make-Up Theory and Correction
- 2 Eyes, Brows and Lips (Correction and Make-Up Application)
- 3 Beauty and Natural Make-Up Application
- 4 Airbrush, Contouring and Avant Garde Make-Up
- 5 Bridal Business Class and MUD Finals\*
- 6 OSHA & EPA Requirements, Client & Room Preparation, Cleansing Techniques
- 7 Esthetic History, Life Skills, Massage Techniques, Introduction to Basic Facials
- 8 Anatomy & Physiology, Body Treatments, Chemical Exfoliants, Facial Waxing, Lash & Brow Tinting
- 9 Physiology of the Skin, Body Wraps, Microdermabrasion, Hydroxy Acids
- 10 Skin Disorders, Body Waxing, Electrotherapy, Anti-aging Facials, Professionalism & Etiquette
- 11 Chemistry & Electricity, UV Exposure, Advanced Masks & Packs
- 12 Nutrition, Aromatherapy, Acupressure, Eastern Philosophy
- 13 Skin Analysis, Advanced Facial Treatments
- 14 Skin Care Ingredients, Light Therapy
- 15 Paraffin Masks, Seaweed treatments
- 16 Drug/Service contraindications, State Law, Finals Review
- 17 Make-up, Finals Preparation
- 18 State Law, Finals
- 19 Medical Esthetics\*\*, Advanced Facial Techniques
- 20 Professional Ethics & Salesmanship
- 21 Business Class & Salon Management
- 22 **Review & State Board Preparation and GRADUATION**

\*those successfully passing their MUD finals will be official MUD Certified Make-up Artists

\*\*Additional fee required. Medical Esthetics Certification content as follows: included but not limited to Laser Hair Reduction, Vascular Conditions, Pigmented Lesions, Skin Tightening. CryoTherapy, CPR Certification, Light Therapy, Collagen Induction Therapy (Lecture, Theory, and Demo only), Derma Planing, Medical Chemical Peels (application of peel), Theory & Introduction (NO hands on application) to Neurotoxins & Dermal Fillers. Pre, Intra, Post Treatment Procedures, Informed Consent, Charting, Documentation.

## WHAT IS THE AVERAGE INCOME OF AN ESTHETICS GRADUATE?

The average income is \$41,560\*.

## WHAT ARE THE ADMISSION REQUIREMENTS?

Applicant must have attained a high school diploma or General Education Development (GED) Certificate and be at least 16 years of age.

\*May 2024, Bureau of Labor Statistics. <https://www.bls.gov/ooH/personal-care-and-service/skincare-specialists.htm>

## **HOW LONG DOES THE PROGRAM LAST?**

The 750 hour program will be offered Tuesday through Friday from 8:30-4:30 for your first 11 weeks. After 11 weeks, you will also attend every other Saturday from 8:30 a.m. to 4:00 p.m. The entire program can be completed in only 26 weeks.

## **DO YOU HAVE NIGHT SCHOOL?**


Based on demand, we try to offer an evening esthetics course one time per year (beginning in September). The schedule for the evening course is Tuesday - Thursday from 5:30 pm - 9:30 pm and Saturdays from 8:30 am - 4:00 pm. You can graduate in approximately 36 weeks. The tuition for the evening program is the same as for the daytime program. Please see the next page for details on pricing.

## **FEDERAL STUDENT AID (PELL GRANT)**

Grants provide money to help students further their education and skills after high school. For many students, these grants provide a foundation of financial aid, to which aid from other federal sources may be added. Unlike loans, grants do not have to be repaid. To apply for the grant, please visit [www.studentaid.gov](http://www.studentaid.gov), create a personal pin number, and then go to [www.fafsa.ed.gov](http://www.fafsa.ed.gov). You may also apply here at TSB. If asked, our school code is 009567. This application is FREE....please do not apply at any sites that require a payment to process your FAFSA. Currently, the maximum Pell Grant award for the esthetics program is \$5688. If you have questions, please call us at (865) 588-7878 and we will be happy to assist you.

## **LOANS**

There are two types of loans available to those TSB esthetics students who qualify. One type of loan is the federal loan (aka Direct Loan). This is a low interest rate loan that does not have to be paid back until 6 months after the student leaves school. To apply, go to [www.studentaid.gov](http://www.studentaid.gov), complete the Entrance Loan Counseling, complete the Electronic Master Promissory Note (E-MPN), print those out and bring them to the school. The other type of loan is a private student loan through the Sallie Mae Corporation. Although this loan is income and credit-based (co-signers are often needed), one of the main advantages of the private loan is that students may borrow the entire cost of their training, plus up to 60% more than their cost of tuition in order to help them with living expenses while they are in school. You may visit them online at [www.salliemae.com](http://www.salliemae.com). As always, please call us and we will be glad to assist you in any way as this process is often a little overwhelming.



## WHEN DO CLASSES START?

New esthetics classes begin four times per year (January, April, July, and October). For specific starting dates, please refer to the cosmetology section. The esthetics program's starting dates are listed there. We limit class size to only 26 people and classes usually fill at least 2–3 months prior to starting date, so get busy and register soon.

## Tuition

### HOW MUCH IS IT?

The cost of tuition is \$15,495, plus an additional \$3500 for textbooks and supplies + \$99 technology fee.

You may pay in full by cash, check, Visa, Mastercard, or Discover. We will also be glad to set up a payment plan (see below). Grants and loans are available to those who qualify. To apply for grants, loans, and other financial assistance – see below for details.

### BUDGET PLAN:

\$7495 is due on the first day of class, plus \$3500 for your textbooks and supplies for a total of \$10,995. A payment of \$1000 is due each month until the balance is paid in full. Please note books and supplies are a separate item and must be paid in full at least 30 days prior to start date.

### WHAT IS THE REFUND POLICY?

For more information regarding our refund policy, please refer to the Tuition Information in our Cosmetology section.

## The TSB Experience

Seven years later, I still credit Tennessee School of Beauty for setting me apart. The program's exceptional hands-on training with diverse devices provided the confidence I needed to transition into advanced medical aesthetics.

What truly stands out is the lifelong support; instructors remained a resource long after graduation. Now a licensed esthetician and RN in a medical wellness practice, I'm grateful for the strong foundation that launched my career.

– Ellie Tollett, TSB Esthetics Graduate



medical esthetics.



## The TSB Experience

Dedicate your energy to your end goal and don't lose focus. I knew I wanted to work in medical aesthetics, and all it took was dedication to be the best I could be.

## Learn more about Erin's TSB Experience

— an aesthetician at Knoxville Center for Dermatology and Plastic Surgery and a TSB graduate.

### **BEST PART YOUR TSB EXPERIENCE?**

The opportunity to make connections and network within the aesthetics industry. School is your first opportunity to make yourself known in the community!

### **NAME A DEFINING LIFE MOMENT.**

After graduating from college, I thought that was the end of my education. But choosing to go back to school for aesthetics, and reaching graduation was such an amazing experience. I got to see this dream come full-circle!

### **BEST ADVICE FOR SOMEONE WANTING TO BE AN ESTHETICIAN?**

This is a career that requires a constant drive to learn more, stay educated on trends, and self-motivation. Your success truly relies on YOU!

### **BEST TSB MOMENT?**

The paramedical course was outstanding; it gave me the knowledge and skills to jump into medical aesthetics so quickly after graduation.

### **BEST THING ABOUT TSB?**

The educators are so dedicated to preparing the students to enter the workforce. I love how they are excited to share their knowledge and expertise with students.



MUD  
studio®

# Become a MUD Certified Make-Up Artist

MUD Studio Knoxville provides a perfect mix between classroom and retail.

Today's beauty professionals need to know more than hair and skincare. They must be competent in all aspects of their craft. For this reason, Make-up Designory has created a group of classes in make-up artistry to help students of cosmetology, esthetics and licensed professionals meet the full needs of their clientele. MUD Studio courses gives students the opportunity to enhance their knowledge, add to their passion for make-up artistry and help reposition working professionals towards a new career.

## Enrollment Process

In order to enroll in any Make-Up Designory (MUD) course of study, students must first complete a student application form. This must be submitted with payment of the application fee. Students in all courses must be at least 18 years of age or have parental consent.



TSB is proud to be one of two MUD Studios based in the US.

# Professional products with quality education

MUD professional products help you go from the classroom to on set.

Each course kit requires specific tools for your class, while helping to build your kit for professional use. Inside your kit, you will find MUD products and course materials. Each kit contains a unique serial number used to track your progress and ensures your appropriate certification.

## Certifications

Make-up Designory has courses and groups of courses to meet the needs of beauty professionals. For this reason, all classes require Beauty Essentials as a prerequisite. All classes are also offered as continuing education for beauty professionals. These courses have been developed to build upon one another, so that students will benefit from the combined materials and the progressive nature of the curriculum. MUD has created groups of classes to illustrate possible combinations. These groups are designed to provide comprehensive training in various aspects of make-up artistry.

MUD standardized curricula gives you the option to take courses at various locations throughout the country.

## Why MUD?

- Internationally recognized certificate, signed in the US headquarters.
- Expert organization behind MUD: the entire education is built on the curriculum from LA.
- At MUD, only instructors with significant experience in the film and photo industry, as well as, in retail, are teaching students.
- Defined, structured, and precise curriculum, allows the exact quality of education and the identical approach at all MUD locations.
- Our specially designed kits include high quality MUD products, which were precisely designed for the needs of the student.
- Our education provides the requirements to start a career: certificate, products, knowledge, and support.
- Students have the opportunity to continue their education in other MUD locations.

For more information about this or any other topic listed above, visit [Tennesseeschoolofbeauty.edu](http://Tennesseeschoolofbeauty.edu) or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

# BRIDAL MAKE-UP ARTIST

This program is designed for the person looking to start a career as a make-up artist for brides and events. The program incorporates all elements of the Level I Make-up Artist program and we include airbrush and bridal make-up.

This program meets Tuesday through Friday and consists of a five week program for a total of 140 clock hours and consists of the following courses:

- // Beauty Essentials
- // Bridal Make-up
- // Airbrush

## DAY BRIDAL PACKAGE : Tuesday – Friday // 8:30am – 4:00pm

// Visit us online for class start dates - [mudknoxville.tennesseeschoolofbeauty.edu](http://mudknoxville.tennesseeschoolofbeauty.edu)

## NIGHT BRIDAL PACKAGE : Monday – Wednesday // 6pm – 9:30pm

// Visit us online for class start dates - [mudknoxville.tennesseeschoolofbeauty.edu](http://mudknoxville.tennesseeschoolofbeauty.edu)

Tuition + Supplies // 5995. (TSB students & grads: 5395. New students who enroll by orientation: 4496.)



# LEVEL TWO MAKE-UP ARTIST

Levels One must be completed prior to taking this program. This program is designed to cover the multimedia nature of work that make-up artists are often asked to create. The program starts with the basics and covers the different areas make-up artists are expected to know as a professional. Areas include fashion, print, film, television, and bridal make-up.

This program meets Tuesday through Friday and consists of a two week program for a total of 210 clock hours and consists of the following courses:

- // Studio Make-up
- // High Fashion Make-up Trends

**Tuesday – Friday // 8:30am – 4:00pm**

// Visit us online for class start dates - [mudknoxville.tennesseeschoolofbeauty.edu](http://mudknoxville.tennesseeschoolofbeauty.edu)

Tuition + Supplies // 2495. (TSB students & grads: 2245. New students who enroll by orientation: 1871.)



## LEVEL THREE MAKE-UP ARTIST

Levels One and Two must be completed prior to taking this program. This program is designed to provide a comprehensive foundation in professional styling, portfolio creation, and special effects. The curriculum begins with the fundamentals of hairstyling, from basic blow-drying to edgy, creative designs using hot tools and roller sets. Students are then pushed to their creative limits in a high-paced environment where they design and execute looks for professional photo shoots to build a high-quality portfolio. Finally, the program covers essential two and three-dimensional special effects techniques, including the application and coloring of professional prosthetic appliances to simulate realistic injuries and cinematic effects.

This program meets Tuesday through Friday and consists of a six week program for a total of 175 clock hours and consists of the following courses:

- // Essentials of Hairstyling
- // Portfolio Development
- // Special Effects

Tuesday through Friday - 8:30am to 4:00pm

Tuition + Supplies: 6884. *(TSB students & grads: 6196. New students who enroll by orientation: 5133.)*

A Certificate and Card are awarded for successful completion of any course or group of courses from MUD.



**Take the TSB Challenge.** We encourage you to choose the beauty school that's right for you.

**Q. How long has the school been open?**

**A.** TSB has been in business since 1930. Twelve other area beauty schools have opened and closed just within the last 20 years.

**Q. What school did the instructors graduate from?**

**A.** All of TSB's instructors graduated from TSB. Every other beauty school in the area has at least one TSB graduate TEACHING their students.\*

**Q. Do you get to meet personally with the owner of the school?**

**A.** At TSB, you (and your family) will have the opportunity to sit down one-on-one with the owners of the school and they will be glad to answer any questions you might have. We feel that having an owner out of state is too impersonal and does not allow for problems to be solved immediately. It's imperative you get the chance to discuss with the owners any questions or concerns you might have as this is *your future* and they want to be sure they can back up everything you're being told. Because the owners are hands-on and at the school full-time, you can be assured you'll be given the personal attention you need whenever the need arises.

**Q. How much is tuition?**

**A.** TSB is able to keep our tuition at a reasonable rate because we do not pay franchise fees or fees to support product advertisements. We are only in the beauty school business. We believe you will find TSB to offer the best education at the most affordable price. For full pricing information, see the tuition section.

**Q. What's the student-teacher ratio?**

**A.** At TSB, we strive to keep the student-teacher ratio at 10-1 or better the entire time that you are in class. If we have larger classes, we are able to have more teachers in a class as we employ more teachers than any other area school.

**Q. What is the school's State Board passing rate?**

**A.** TSB has a 100% passing rate at the state board.

**Q. What are the school's job placement rates and owner involvement?**

**A.** TSB is proud of our 100% placement rate and was recently named by *Modern Salon Magazine* in the **top 3 of all cosmetology schools in the nation** in the area of job placement (that's the top 3 out of more than 2000 schools). The owners are happy to sit down with you and discuss various places of employment and job opportunities to help you find the perfect match.

**Q. What product lines do you use in your classes?**

**A.** At TSB, we use only the finest professional products both in our classes and in the student salon. As a Redken Premier School, we use the entire line of Redken products in our cosmetology program. In our esthetics program, we use Skinceuticals products, Skin Better make-up, and Sanitas. We believe you will find that these product lines are also the ones used by the majority of top salons world-wide. In addition, all of the product companies mentioned above offer tremendous advanced educational programs for our students and graduates.

**Q. How many TSB graduates have gone on to open their own salon?**

**A.** More than 1,500 TSB graduates have gone on to open their own salon. In fact, most of the salons in East Tennessee are owned by TSB graduates, including almost all of the high-end salons.\*

**Q. How does your school handle transfer hours?**

**A.** TSB will gladly accept all transfer hours accepted by the Tennessee State Board of Cosmetology.

**Q. What does my \$99 technology fee cover?**

**A.** Your technology fee covers your testing. With online testing, you are able to take tests on your schedule. Tests may be taken/retaken anywhere you have an internet connection.

*We recommend you ask your salon professional where they graduated and about their beauty school experience.*

# APPLICATION

This application is to be completed in detail, signed by applicant, and returned to: Tennessee School of Beauty, Inc., 4704 Western Avenue, Knoxville, TN 37921

Date \_\_\_\_\_

Social Security Number \_\_\_\_\_

Applicant Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number (H) \_\_\_\_\_

(C) \_\_\_\_\_

DOB \_\_\_\_\_

Name of high school attended \_\_\_\_\_

Graduation date \_\_\_\_\_

LIST ANY COLLEGE OR VOCATIONAL SCHOOL(S) ATTENDED:

School Name \_\_\_\_\_

Dates attended (start date) \_\_\_\_\_ (end date) \_\_\_\_\_

School Name \_\_\_\_\_

Dates attended (start date) \_\_\_\_\_ (end date) \_\_\_\_\_

How did you hear about TSB?  Radio  Internet  
 E-mail  Direct Mail  
 Your Stylist  A Friend  
 Other \_\_\_\_\_

COURSE (please check one):  Cosmetology  Esthetics  
 Instructor Training  MUD

PAYMENT (please check one):  Payment in Full  Plan #1  
 Plan #2  Financial Aid

STARTING DATE: \_\_\_\_\_

Enclosed is my \$100 registration fee (\$200 for the esthetics course). I realize that this fee is non-refundable, but will apply towards my tuition.

Autobiography/Personal Information. Please attach an autobiography describing how you became interested in the beauty industry and what professional and personal goals you have for the future. Feel free to be imaginative and creative.

Signature of Applicant \_\_\_\_\_

**Before submitting application, did you remember to do the following:**

- Fill out entire application (including the questions on the following pages)
- TSB Students Only (does not include MUD courses) – Enclose a \$100 cosmetology or \$200 esthetics registration fee
- Include an autobiography
- Tell your friends you are starting a new career

TENNESSEE SCHOOL OF BEAUTY



**REDKEN  
PREMIER  
SCHOOL**

**ASK US ABOUT TSB'S  
100% MONEY-BACK  
GUARANTEE.\***

I guarantee that you will make more money  
than the cost of your tuition in less time than  
it took you to complete our cosmetology program  
or TSB will refund 100% of your tuition.

Please see admissions office  
for more details.

*Adam Brown*



@tnschoolofbeauty



@TennesseeSchoolofBeauty

4704 Western Avenue  
Knoxville, TN 37921  
**tennesseeschoolofbeauty.edu**  
**(865) 588-7878**

*\*Minimum 75% attendance every month while in school. Must be working 25+ hours a week. If you haven't earned half by the halfway point, we reserve the right to have you change salons.*