



The TSB Experience

Dear Future Salon Pro,

We're so excited that you're interested in Tennessee School of Beauty (TSB)! If you're searching for a career that fits your personality, fuels your creativity, and actually excites you, you're in the right place.

Taking this first step toward a career in beauty is a big deal—and we're here to help guide you every step of the way. No matter where you are in life, TSB has a path that aligns with your goals, whether you're dreaming of becoming a stylist, makeup artist, esthetician, or even a salon owner.

TSB grads are always in high demand. More than 1,500 of our alumni have gone on to own their own salons, and with our partnership with Redken (with over 175,000 salons worldwide!), opportunities for our graduates are bigger than ever—both locally and nationally.

Since 1930, TSB has led the way in cosmetology education. We're not part of a franchise, we don't own salons or push products—our sole focus is on giving you the best education possible. **That's why we've pioneered advancements like:**

- First beauty school in the U.S. to offer online testing
- First in Tennessee to provide Medical Esthetics education
- First stand-alone satellite Make-up Designory (MUD) Partner School for elite training
- Cutting-edge AI virtual assistant for student and client support
- A dedicated Continuing Education Center to keep our graduates ahead of the trends
- NEW expanded Cosmetology classroom space for 2025
- First Make-Up Designory Studio in the United States

Fun fact: *Every other beauty school in the area has at least one TSB graduate teaching their students!*

We'd love to help you take the next step toward a future in beauty. If you have any questions, need more info, or are ready to start your journey, reach out anytime—We'd love to chat!

Looking forward to seeing you at TSB and helping you build a career you love!

Sincerely,

Adam Brown

Adam Brown
President

Stephen Brown

Stephen Brown
Vice-President



We personally invite
you to take a tour &
see firsthand the
TSB Experience.



What is the TSB Experience?

It's knowing that you're attending a school that has graduated generations of beauty professionals. *Since 1930, TSB has been the premier choice for an education in the beauty industry.*

It's knowing that five generations of the Brown family have run the school since 1930. *Beauty is in our DNA.*

It's knowing that more than 1,500 TSB grads have gone on to open their own salons thanks to their TSB experience. It's our grads coming back to give demonstrations for our students on the latest techniques and tips.

It's knowing that TSB works hard to stay at the forefront of our industry. We were the first beauty school in the nation to offer online testing. We're a Redken Premier School which offers exclusive benefits for our students. We were the first stand-alone satellite school for MUD (Make-up Designory), where the classes that you take with us can transfer to MUD's NYC and LA campuses. We are among the first beauty schools in the nation to have an app. We're the only school in Tennessee to offer a laser and paramedical esthetics program.

It's knowing that our instructors will provide you with a first-class educational experience from day one. From theory to hands-on experiences, you'll learn more than just the basics.

It's knowing that school isn't all work and no play. From our famous Halloween contest to photo shoots to monthly theme days, *we make learning fun.*

It's knowing that giving back is important. We love our community and enjoy being able to support some pretty amazing causes like Tennessee Suicide Prevention Network, American Cancer Society, Boys & Girls Clubs, and John Tartleton Home.

It's our experience that we've gained from training more than 20,000 graduates that we can pass along to you. We've worked hard to find the best and most effective ways to prepare our students for long-term success in the beauty industry.


It's knowing that not only have many of our graduates gone on to open their own salons and spas, but that all of the area schools have at least one TSB grad as an instructor.

It's knowing that all of our students aren't the same and finding ways to inspire and teach each of you to do your best.

It's knowing that you'll have time on the floor of our student salon, where you'll hone your cut and color skills under the supervision of our instructors. Practice makes perfect.

The TSB experience is all of this and more. We invite you to join the TSB family and create your own TSB experience.

Call (865) 588-7878 or email admissions@tennesseeschoolofbeauty.edu to schedule a tour of our campus or to learn more about our financial aid options. *Experience TSB.*



Before you choose this career or a school, here is some helpful information.

TSB's very own Bobbi Powell, whom you will meet when you come to visit, has one of the beauty industry's most successful podcasts, ***Beauty School Bobbi***. She interviews industry leaders and experts, both nationally and locally, and gets them to speak with current and future salon professionals, just like yourself. Before you decide on this career or choose a school we highly encourage you to listen to at least 3 of the podcasts in order to make the best and most informed decision possible.



After surveying current students and graduates, some of the most recommended podcasts for people considering entering into this profession are:

- **HairTok Influencers** (Bailey Lavender, Siiri Parks, & more)
- **Joseph Chase**
- **Choosing Beauty School Over Traditional College Series with Graduates and Parents**
- **Introduction to Tennessee School of Beauty with Adam and Stephen Brown**

There are many other great and inspiring interviews as well, but the ones above are some of the most helpful as you decide on your future. For a complete listing of all of Beauty School Bobbi's podcasts, please visit **beautyschoolbobbi.com**. To schedule a one-on-one tour with Bobbi please call her at (865) 588-7878, ext. 130 or email her at **bobbi@tennesseeschoolofbeauty.edu**.

TSB courses start dates*

2025

April 1	COSMETOLOGY
April 15	ESTHETICS
May 6	COSMETOLOGY
June 3	COSMETOLOGY
June 22 – July 7	SUMMER BREAK
July 15	ESTHETICS
August 5	COSMETOLOGY
September 2	COSMETOLOGY
September 9	COSMETOLOGY Nights
September 16	ESTHETICS Night Class
October 7	COSMETOLOGY
October 14	ESTHETICS
November 4	COSMETOLOGY
December 2	COSMETOLOGY
Dec 21 – Jan 5	WINTER BREAK



2026

January 13	COSMETOLOGY
January 13	ESTHETICS
February 24	COSMETOLOGY
April 7	COSMETOLOGY
April 14	ESTHETICS
May 5	COSMETOLOGY
June 23	COSMETOLOGY
June 21 – July 6	SUMMER BREAK
July 14	ESTHETICS
August 4	COSMETOLOGY
September 1	COSMETOLOGY
September 8	COSMETOLOGY Nights
September 15	ESTHETICS Night Class
October 6	COSMETOLOGY
October 13	ESTHETICS
November 3	COSMETOLOGY
December 1	COSMETOLOGY
Dec 20 – Jan 4	WINTER BREAK

Ready to get
started?

Fill out the application
on the last four pages
of this brochure to be on
your way to a new and
exciting career!

* Classes subject to change, please visit our website – tennesseeschoolofbeauty.edu or call (865) 588-7878 for the most up to date class start dates.

Where future salon owners are born.

Below is a partial list of salons owned by TSB graduates.

A Step Up Styling	Fringes Hair & Nail Salon
Absolute Salon	G Carlton Salon
Aditi Beauty Salon	Gail's Hair Advantage
Ahhspa	Glamour & Glitz Hair Salon
Aiden Bren Salon & Boutique	Glow Salon and Boutique
Alchemy Salon	Grow – A Shane Archer
All About You Salon & Spa	Concept Salon
All Star Nails	Gypsy Soul Photography & Salon
Amanda Maddox Salon	Hair Expressions
Angie's Hairstyling	Hands Down Salon
Argania Salon De Beaute (CA)	Harvest Hair Salon
Barbara Blakley's Salon	Honey & Co
Beauty Bar	Indigo Corner Studios
Beauty & the Brows	J Lynn's
Bebe Salon	Janet's Place
The Bee's Knees	Janie's Hair Cottage
Hairdressing Salon	Jayson Ezell – Men's Hair
Bella Salon & Spa	Specialist
Belleza Salon Men	Ken's Barber & Style Shop
Belleza	Kira – The Nailtique
Best Day Ever	Kristi Abby MUA
Beyond Skin Deep with Kelsey Neal	Larue
Bombshells	Linda's Beauty Shoppe
Boujee B Experience	Linda's Hair Fashion
CJ's Hair Studio	Liquid Salon & Tanning Studio
Chop Shop Hair Studio	Lox Salon
Connie's Classic Comb	Loxx A Savvy Salon
Creative Expressions	Makeover's
Culture Hair Studio	Mandi Davis Salon
David Matthews Salon	Mane Attraction
Dillon Salon	Master Touch
Downtown Smooth Esthetics	Melody Snoderly Hairstylist
Diva Hair Salon	Michelle Salon
Divine Touch Salon	Modern Image Salon
Dyin to Cut You	Mops Hair Designs
Elizabeth Bailey Hair Studio	Mountain Valley Massage
European Wax Center	Nails First
Eye Candy	Nate's Gentlemen About Town
Faces by Faith	Natural Beauty Salon
Facials and Body Waxing Spa	

Nourish Skin Studio

Perfect Impressions

Platinum Salon

Plaza Barbershop

Polished Nail Bar and

Beauty Lounge

River Edge Salon & Spa

Roc Coco Salon

Roc Shop

Ruth & Newby

Salt and Light Beauty

Salon Aquarius

Salon Amie

Salon Barnes & Barnes

Salon Bior

Salon Biyoshi

Salon Bling

Salon Knoxville

Salon Logic

Salon Luxe

Salon Mercury

Salon Nouvelle

Salon Visage

Salon Yeager

Sanderella Salon & Spa

Schmidt & Designers

Shayna's Studio Salon

Shear Madness

Silhouette

Simply Stylish Beauty

Skin and Lash Lab

The Skin Care Cottage

Skincare of Knoxville

Smart Cutz

Southern Belle Beauty

Southern Elegance

Southern Fried Hair Studio

Southern Grace Salon and Spa

Southern Roots Hair Studio

Southern Sirens

Southern Standards Day Spa

Split Finger Grooming Lounge

Steven Michaels Salon

Stout's California Concepts

Studio 6 Salon

Studio for Better Skin

Studio Salon Group

Stunning Silhouette Salon

Super Cutters

Talk of the Town

Tangerine Salon & Spa

Tangles by Carletta

Tease

Three's Company Hair

& Nail Salon

Total Hair Care

Traditions Hair & Nails

Trendz Hair Salon

Twisted Scissors

Urban Edge Salon & Spa

Venus Salon

Wanderlust Salon and Spa

The White Rabbit

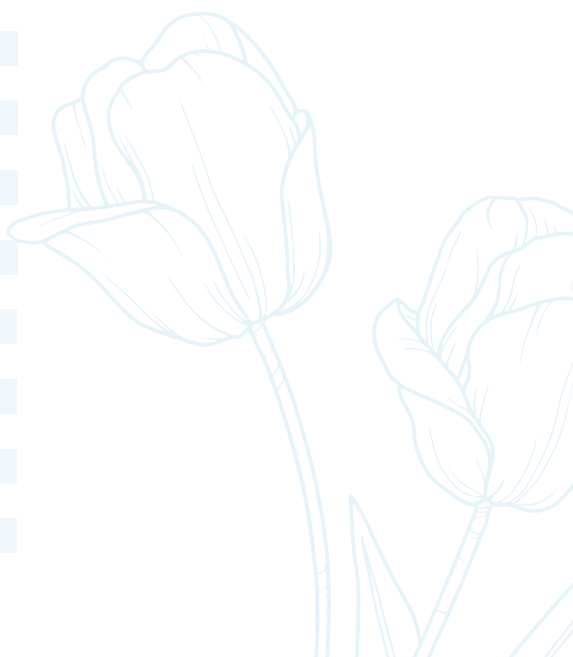
Whitney Evans Beauty

Wildflower Salon

Wonderfully Made Studios

The Yellow Rose Salon

Yoyo Does Nails





cosmetology.

YOU DECIDE.

Compare a 4-year degree to a cosmetology license.

Most cosmetology grads enjoy flexible schedules, a relaxed and fashionable dress code, unlimited earning potential, a chance to express creativity, and a recession-proof career!

On the next few pages you will find some basic information. There's more information available, so never hesitate to make an appointment, give us a call at (865) 588-7878, or send us an email to admissions@tennesseeschoolofbeauty.edu.

You're only a step away from your **TSB Experience.**

The TSB Experience

It's all about partnerships. Mary, my wife and business partner, and I were Tennessee School of Beauty 'sweethearts'. TSB supported us as we grew in the industry. Since graduation we have opened our own salon and teach classes at the institute. As salon owners we have a high respect for TSB. Their grads have proven to be excellent recruits for our salon. Thank you TSB.

– **Brandon Harris**
Partner/Manager, Salon Biyoshi

Frequently Asked Questions

WHAT WILL I LEARN IN THE COSMETOLOGY PROGRAM AT TSB?

During the 45 week program, your course schedule will be a complete submersion into learning all there is to know about cosmetology, including, through our alignment with Redken, the most current and advanced trends and techniques in the hair and fashion industry. Below you will find the complete week-by-week class schedule. *Just think, in less than a year you could be on your way to a career!*

WEEKLY COURSE DESCRIPTION*

- 1 Orientation, Sectioning, Parting, Mannequin Care, Shampooing, Conditioning, Hair Design and Hair Cutting
- 2 Hair Cutting and Hair Designing—Redken 5th Ave NYC
- 3 Hair Cutting and Hair Designing—Redken 5th Ave NYC
- 4 Permanent Waving and Field Trips to Area Salons
- 5 Hair Coloring and Hair Lightening—Redken 5th Ave NYC
- 6 Manicuring, Pedicuring, Facials, Arching, Waxing, Make-Up, Scalp Treatment, Designing, Polishing, Mustache Bleaching, Lash / Brow Dyeing, Sculptured Nails and Artificial Eyelashes
- 7 Pin Curling and Finger Waving
- 8 Wiggery, Chemical Hair Relaxing, Hair Pressing
- 9 Hair Designing, Braiding, Review and Clinic Orientation, and Visitation
- 10 Assisting Senior Students on Clinic
- 11 Hair Designing (Air Styling and Curling Irons), Manicuring, Hand and Arm Massage
- 12 Student Salon
- 13 Advanced Permanent Waving
- 14 Student Salon
- 15 Advanced Hair Coloring—Redken 5th Ave NYC
- 16 Student Salon
- 17 Advanced Make-up (Intro to Airbrush, Base Matching, Eyebrows, and Natural Make-up)
- 18 Student Salon
- 19 Advanced Hair Cutting—Redken 5th Ave NYC
- 20 Student Salon
- 21 Hair Extensions
- 22 Student Salon
- 23 Advanced Hair Lightening—Redken 5th Ave NYC
- 24 Student Salon
- 25 Advanced Arching, Waxing, Facials, and Field Trips to Area Salons
- 26 Student Salon
- 27 State Board Mini Exam
- 28 Student Salon
- 29 Advanced Textured Styling
- 30 Student Salon
- 31 Advanced Scalp Treatments
- 32 Student Salon
- 33 Wiggery and Color Coordination
- 34 Student Salon
- 35 Salon Management and Visit Beauty Supply Houses
- 36 Student Salon
- 37 Senior Practical Finals
- 38 Student Salon
- 39 [Detailed Business Class on Opening Your Own Salon](#)
- 40 Student Salon
- 41 Mini State Board Exam and Advanced Skin Care
- 42-44 State Board Preparation and Salon Interviews
- 45 GRADUATION!!!

**In addition, at various times throughout your training, we will have guest artists from the Redken Exchange on 5th Ave NYC to teach the latest in innovative hair care and share runway trends from fashion weeks in New York, Milan, London, and Paris.*



HOW LONG DOES THE PROGRAM LAST?

For cosmetology, it's just 10 short months (*for a full-time student*)! Compare that to a four year degree program. Just think, by this time next year you should have passed your boards and be **Working your passion!**

WHAT IS THE AVERAGE INCOME OF COSMETOLOGISTS?

A random survey of 22,500 salons across the U.S. showed that the average income is \$38,910* for licensed cosmetologists.

WHAT ARE THE ADMISSION REQUIREMENTS?

Applicant must have attained a high school diploma or General Education Development (GED) and be at least 16 years of age. In addition, you need to be friendly, creative, dependable, free of communicable diseases, and have a desire to succeed as a salon professional.

REGISTRATION

We recommend registering 2-4 weeks before desired class starting date.

WHAT ARE THE HOURS?

Our hours are Tuesday-Friday from 8:30 am - 4:30 pm for your first 9 weeks. Once you become a senior stylist, you will also attend every other Saturday from 8:30 am - 4:00 pm. Day classes can be completed in as little as 10 months.

DO YOU HAVE NIGHT SCHOOL?

Yes. Most night school graduates can expect to graduate in 18-19 months (cosmetology). Night school classes are offered on Tuesdays, Wednesdays, and Thursdays from 5:30 pm until 9:30 pm AND on Saturdays from 8:30 am until 4:00 pm. This is the perfect class schedule for those who are working in another field, stay-at-home moms, or night owls! The cost is the same as the day school. See the tuition section for pricing.

WHEN DO CLASSES START?

New Cosmetology classes will begin on the first Tuesday of each month except July. We limit the size of all classes, so get busy and register soon.**

*May 2022. <https://www.bls.gov/oes/current/oes395012.htm>

** Applicants who wish to apply for grants or loans are advised to make an appointment to come in for assistance at least four to six weeks in advance of planned starting date.

Tuition



HOW MUCH IS IT?

Tuition for the complete cosmetology course is \$17,995.

HOW CAN I PAY FOR IT?

You may pay in full with cash, check, Visa, MasterCard, or Discover. Also, we will be glad to set up a payment plan (see below). Grants and loans are available to those who qualify. To apply for grants, loans, and other financial assistance, refer to the Financial Assistance information for details.

Plan I: \$7995 down, \$175 weekly

Plan I includes an initial payment of \$7995 – this is due on the first day of class. To the remaining balance of \$10,000, we add a one time finance charge of 5% (\$500). The remaining balance of \$10,500 can be paid on a weekly basis of \$175 per week until the balance is paid in full.

Plan II: \$9995 down, \$700 monthly

Plan II includes an initial payment of \$9995 – this is due on the first day of class. To the remaining balance of \$8000, we add the one time finance charge of 5% (\$400). The remaining balance of \$8400 can be paid on a monthly basis of \$700 per month until the balance is paid in full.

ARE THERE ANY ADDITIONAL COSTS?

All students are required to purchase a training kit, which includes all of your textbooks, reference materials, printed training notes, and all of the cosmetology tools you will need. We offer this to all of our students at the discounted rate of \$1000. The kit includes hair shaping shears, blending shears, razor, curling iron, flat iron, hair dryer, mannequins, manicuring tools, and much, much more! The only other costs will be a \$99 technology fee and your uniform. All additional costs will need to be paid in full on the first day of class.

WHAT IS THE REFUND POLICY?

A student (or in case of a student under legal age in Tennessee, his/her parent or guardian) may cancel his/her enrollment, in writing, within three business days after an agreement/contract has been signed and all monies will be refunded. The cancellation date will be determined by the date on written notification, or the date on the information delivered to the school administrator/owner.

If a student cancels their enrollment after the three business days of signing

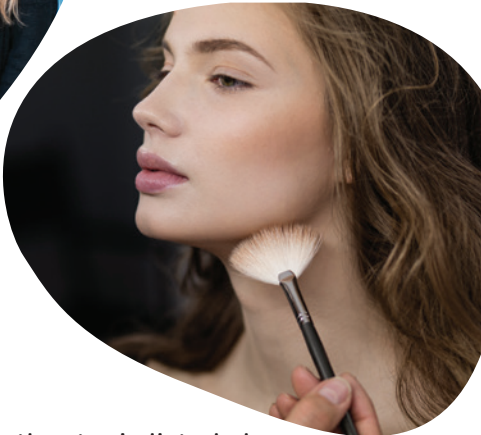
but prior to entering classes, they shall be entitled to a refund of all monies paid to the school.

If a student is not accepted by the school, all monies paid to the school will be refunded.

For students who enroll in and begin classes the following schedule of tuition adjustment is authorized:

Percentage of scheduled enrollment time to total time of course	Amount of total tuition school shall receive or retain
.01% to 4.9%	20%
5% to 9.9%	30%
10% to 14.9%	40%
15% to 24.9%	45%
25% to 49.9%	70%
50% or over	100%

Training equipment and personal supplies are listed as separate items. They become yours upon payment and are non-refundable.



For more information about this or any other topic listed above, visit **Tennesseeschoolofbeauty.edu** or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

Financial Aid

DO YOU OFFER FINANCIAL ASSISTANCE?

Yes, because TSB is nationally accredited, students accepted for admission are eligible to apply for financial aid through programs established by the federal government under the Aid to Education Act. Some of these programs are listed below.

FEDERAL STUDENT AID (PELL GRANT)

Grants provide money to help students further their education and skills after high school. For many students, these grants provide a foundation of financial aid to which aid from other federal sources may be added. Unlike loans, grants do not have to be repaid. To apply for the grant, please visit www.studentaid.gov, create a personal pin number, and then go to www.fafsa.ed.gov. You may also apply here at TSB. If asked, our school code is 009567. This application is FREE....please do not apply at any sites that require a payment to process your FAFSA. Currently, the maximum Pell Grant award is \$7395. If you have questions, please call us and we will be happy to assist you.

FEDERAL STUDENT LOANS

Tennessee School of Beauty cosmetology and esthetics students may also apply for a Federal Student Loan (aka Direct Loan). This loan program is a loan that does not have to be paid back until 6 months after the student leaves school. The maximum loan for a student considered independent for financial aid purposes is currently \$9500 and \$5500 for a dependent student. To apply, please go to www.studentaid.gov and complete the Entrance Loan Counseling and then sign the Electronic Master Promissory Note (E-MPN). Please print these out and bring them to the school with you. As always, if you have any questions, please call us and we will be happy to assist you as this process can sometimes be a little overwhelming.

PRIVATE STUDENT LOANS

Due to our long history and outstanding success record, TSB is one of only a handful of cosmetology schools nationwide that has been approved by Sallie Mae to be part of their private loan program. This loan is available for all of our courses (Cosmetology, Esthetics, and Instructor Training). There are many similarities between the federal loan and the private loan, however, one of the main advantages of the private loan is that students may borrow their entire cost of training, plus up to 60% more than their cost of tuition in order to help with living expenses while they are in school. Visit them online at www.salliemae.com.

REHABILITATION SERVICE

This aid service may be available to applicants who have, or have had, a physical or emotional disability. For those who are eligible, it is possible that your full tuition could be paid, regardless of family finances. Where family financial ability justifies, all training costs, including a monthly maintenance grant, may be authorized by the agency.

VETERANS' BENEFITS

TSB has met the standards set forth by the Tennessee Higher Education Commission and the Veterans' Administration, and is now an eligible institution for Veterans' benefits. Eligible students should contact the VA office.

For more information about this or any other topic listed above, visit Tennesseeschoolofbeauty.edu or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

Ready to get started?

Fill out the application on the last four pages of this brochure to be on your way to a new and exciting career!



Transfer Students

Congratulations on deciding to take that next step to becoming a salon professional. Whether you are just starting your career search, have had cosmetology in high school, or have attended another cosmetology school, Tennessee School of Beauty | A Redken Premier School has a career path suited for you. *Tennessee School of Beauty (TSB) will be glad to accept ALL of your transfer hours.*

At TSB, we offer cutting edge classes in cosmetology and esthetics, as well as instructor training. We are also a **MUD Partner School**. Our MUD programs are transferrable to one of MUD's main campuses. Our graduates are always in high demand. Our job board is current and filled with numerous opportunities, listing salons that have called us within the last few weeks seeking TSB graduates. Plus, we are extremely proud of the fact that we have helped more than 1,500 TSB graduates open their own salon.

Listed below are the amount of hours you are transferring and the corresponding tuition rates:

001-299 hours*	\$17,995
300-399 hours*	\$16,995
400-499 hours*	\$15,995
500-599 hours*	\$14,995
600-699 hours*	\$13,995
700-750 hours*	\$12,995
751-1500 hours	\$25 per clock hour

* Will be considered a TSB Graduate and receive all TSB benefits. Updated 03/2025.

The TSB Experience

Tennessee School of Beauty graduates have always been very well prepared. Their excellent work performance is a direct result of the instructors' hard work and strong focus. We have hired many of their students and have long been impressed by their work ethics.

– **Marwan and Regina Zaouk**, Belleza Salon and Spa

esthetics.



YOU DECIDE.

Skin is your passion.

Admit it, you're the one who collects beauty products and your vanity looks like a make-up counter. If you love to concoct skin potions, analyze pores, and soothe others' souls – *You're in the right place.*

Tennessee School of Beauty's nationally accredited Esthetics program is available for those interested in becoming a licensed skin care professional and is a highly coveted program. We suggest registering at least 90 days in advance to ensure your spot.

Whether you want to be a professional make-up artist, work for a dermatologist, plastic surgeon, medi-spa, or a day spa, this is where you need to begin. We also offer the only Paramedical and Laser Training courses in the state, which are available only to TSB graduates.

On the next few pages you will find some basic information. There's more information available, so never hesitate to make an appointment, give us a call at (865) 588-7878, or send us an email to admissions@tennesseeschoolofbeauty.edu.

You're only a step away from your **TSB Experience.**



Frequently Asked Questions

WHAT WILL I LEARN IN THE ESTHETICS PROGRAM AT TSB?

During the 22 week program, your course schedule will be a complete submersion into learning pretty much everything there is to do with skin care, from the medical side to the spa side to make-up. Upon completion of the Esthetics program, in addition to receiving your TSB Esthetics Diploma, you will be receiving your make-up diploma from Make-Up Designory out of NYC and LA, showing the world that you are a MUD certified make-up artist. As a side note, should you choose to continue your education in make-up, your hours from MUD may be transferred to their location in New York or Los Angeles. Below you will find the complete week-by-week class schedule. Just think, in less than 6 months you could be on your way to a career as a licensed skin care professional.

WEEKLY COURSE DESCRIPTION

- | | |
|--|---|
| <ol style="list-style-type: none">1 Make-Up Theory and Correction2 Eyes, Brows and Lips (Correction and Make-Up Application)3 Beauty and Natural Make-Up Application4 Airbrush, Contouring and Avant Garde Make-Up5 Bridal Business Class and MUD Finals*6 OSHA & EPA Requirements, Client & Room Preparation, Cleansing Techniques7 Esthetic History, Life Skills, Massage Techniques, Introduction to Basic Facials8 Anatomy & Physiology, Body Treatments, Chemical Exfoliants, Facial Waxing, Lash & Brow Tinting9 Physiology of the Skin, Body Wraps, Microdermabrasion, Hydroxy Acids10 Skin Disorders, Body Waxing, Electrotherapy, Anti-aging Facials, Professionalism & Etiquette11 Chemistry & Electricity, UV Exposure, Advanced Masks & Packs12 Nutrition, Aromatherapy, Acupressure, Eastern Philosophy13 Skin Analysis, Advanced Facial Treatments | <ol style="list-style-type: none">14 Skin Care Ingredients, Light Therapy15 Paraffin Masks, Seaweed treatments16 Drug/Service contraindications, State Law, Finals Review17 Make-up, Finals Preparation18 State Law, Finals19 Medical Esthetics**, Advanced Facial Techniques20 Professional Ethics & Salesmanship21 Business Class & Salon Management22 Review & State Board Preparation and GRADUATION |
|--|---|

*those successfully passing their MUD finals will be official MUD Certified Make-up Artists

**Additional fee required. Medical Esthetics Certification content as follows: included but not limited to Laser Hair Reduction, Vascular Conditions, Pigmented Lesions, Skin Tightening. CryoTherapy, CPR Certification, Light Therapy, Collagen Induction Therapy (Lecture, Theory, and Demo only), Derma Planing, Medical Chemical Peels (application of peel), Theory & Introduction (NO hands on application) to Neurotoxins & Dermal Fillers. Pre, Intra, Post Treatment Procedures, Informed Consent, Charting, Documentation.

WHAT IS THE AVERAGE INCOME OF AN ESTHETICS GRADUATE?

The average income is \$37,154 for a full-service salon and \$40,126 for a specialized salon and this does not even include tips.

WHAT ARE THE ADMISSION REQUIREMENTS?

Applicant must have attained a high school diploma or General Education Development (GED) Certificate and be at least 16 years of age.

HOW LONG DOES THE PROGRAM LAST?

The 750 hour program will be offered Tuesday through Friday from 8:30-4:30 for your first 11 weeks. After 11 weeks, you will also attend every other Saturday from 8:30 a.m. to 4:00 p.m. The entire program can be completed in only 22 weeks.

DO YOU HAVE NIGHT SCHOOL?

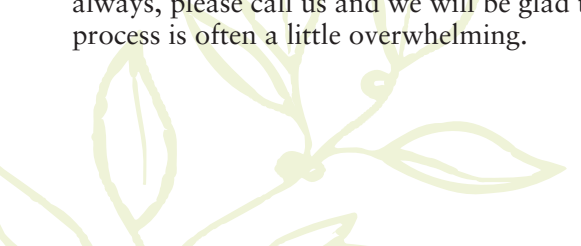
Based on demand, we try to offer an evening esthetics course one time per year (beginning in September). The schedule for the evening course is Tuesday - Thursday from 5:30 pm - 9:30 pm and Saturdays from 8:30 am - 4:00 pm. You can graduate in approximately 36 weeks. The tuition for the evening program is the same as for the daytime program. Please see the next page for details on pricing.

FEDERAL STUDENT AID (PELL GRANT)

Grants provide money to help students further their education and skills after high school. For many students, these grants provide a foundation of financial aid, to which aid from other federal sources may be added. Unlike loans, grants do not have to be repaid. To apply for the grant, please visit www.studentaid.gov, create a personal pin number, and then go to www.fafsa.ed.gov. You may also apply here at TSB. If asked, our school code is 009567. This application is FREE....please do not apply at any sites that require a payment to process your FAFSA. Currently, the maximum Pell Grant award for the esthetics program is \$5688. If you have questions, please call us at (865) 588-7878 and we will be happy to assist you.

LOANS

There are two types of loans available to those TSB esthetics students who qualify. One type of loan is the federal loan (aka Direct Loan). This is a low interest rate loan that does not have to be paid back until 6 months after the student leaves school. To apply, go to www.studentaid.gov, complete the Entrance Loan Counseling, complete the Electronic Master Promissory Note (E-MPN), print those out and bring them to the school. The other type of loan is a private student loan through the Sallie Mae Corporation. Although this loan is income and credit-based (co-signers are often needed), one of the main advantages of the private loan is that students may borrow the entire cost of their training, plus up to 60% more than their cost of tuition in order to help them with living expenses while they are in school. You may visit them online at www.salliemae.com. As always, please call us and we will be glad to assist you in any way as this process is often a little overwhelming.



WHEN DO CLASSES START?

New esthetics classes begin four times per year (January, April, July, and October). For specific starting dates, please refer to the cosmetology section. The esthetics program's starting dates are listed there. We limit class size to only 26 people and classes usually fill at least 2–3 months prior to starting date, so get busy and register soon.

Tuition

HOW MUCH IS IT?

The cost of tuition is \$15,495, plus an additional \$3500 for textbooks and supplies + \$99 technology fee.

You may pay in full by cash, check, Visa, Mastercard, or Discover. We will also be glad to set up a payment plan (see below). Grants and loans are available to those who qualify. To apply for grants, loans, and other financial assistance – see below for details.

BUDGET PLAN:

\$7495 is due on the first day of class, plus \$3500 for your textbooks and supplies for a total of \$10,995. A payment of \$1000 is due each month until the balance is paid in full. Please note books and supplies are a separate item and must be paid in full at least 30 days prior to start date.

WHAT IS THE REFUND POLICY?

For more information regarding our refund policy, please refer to the Tuition Information in our Cosmetology section.

The TSB Experience

I am currently employed with Premier Laser Spa of Knoxville, which is greatly attributed to Tennessee School of Beauty. My experience in the esthetics program at TSB was very enjoyable, educational, and motivational. The instructors and staff were very knowledgeable, informative, professional, and personable. They were instrumental in assisting me with the enrollment to further my education in the Laser and Paramedical program. Following my education at TSB, I have been successful in attaining the enjoyable and fulfilling career that I desired.

– Autumn Nease, TSB Esthetics Graduate



medical esthetics.



The TSB Experience

Dedicate your energy to your end goal and don't lose focus. I knew I wanted to work in medical aesthetics, and all it took was dedication to be the best I could be.

Learn more about Erin's TSB Experience

— an aesthetician at Knoxville Center for Dermatology and Plastic Surgery and a **TSB graduate**.

BEST PART YOUR TSB EXPERIENCE?

The opportunity to make connections and network within the aesthetics industry. School is your first opportunity to make yourself known in the community!

NAME A DEFINING LIFE MOMENT.

After graduating from college, I thought that was the end of my education. But choosing to go back to school for aesthetics, and reaching graduation was such an amazing experience. I got to see this dream come full-circle!

BEST ADVICE FOR SOMEONE WANTING TO BE AN ESTHETICIAN?

This is a career that requires a constant drive to learn more, stay educated on trends, and self-motivation. Your success truly relies on YOU!

BEST TSB MOMENT?

The paramedical course was outstanding; it gave me the knowledge and skills to jump into medical aesthetics so quickly after graduation.

BEST THING ABOUT TSB?

The educators are so dedicated to preparing the students to enter the workforce. I love how they are excited to share their knowledge and expertise with students.

More reasons to choose TSB - Continuing Education

Tennessee School of Beauty is proud to offer esthetics graduates an opportunity to further their careers with paramedical and laser training under the medical direction of Dr. Dwayne Lett, of the Lett Center, at Tennessee Advanced Skincare Academy (TASA).

Exclusively for TSB esthetics graduates who seek placement in physicians' offices, the opportunity to acquire additional medical esthetics training is available. TSB is proud to be the only school in the state of Tennessee to be able to offer their graduates this unique opportunity to gain this knowledge and enhance their marketability.

On the next few pages you will find some basic information. There's more information available, so never hesitate to make an appointment, give us a call at (865) 588-7878 or send us an email to admissions@tennesseeschoolofbeauty.edu.

You're only a step away from your **TSB Experience.**



Tennessee
Advanced
Skincare
Academy

at Tennessee School of Beauty





PARAMEDICAL ADVANCED TRAINING COURSE TEACHES YOU:

- Medical Grade Chemical Peels
- Collagen Induction Therapy Theory
- Neuromodulators and Filler Theory
- Dermaplaning
- Laser Physics and Safety
- Laser Application for Laser Hair Reduction, Toning & Tightening, Hyperpigmentation, and Vein Removal
- Medical Charting and Documentation
- Nanoneedling
- Microneedling

This is just a sampling of the things you will learn at TASA. TASA also offers training in Dermaplaning, Microneedling, and Chemical Peels.

[Currently, TASA is only offering paramedical advanced training classes to graduates of Tennessee School of Beauty.]

For more information, you can call us at (865) 588-7878 or visit our website at tnadvskincareacademy.com to schedule a personal tour to experience TSB.



TENNESSEE SCHOOL OF BEAUTY



**REDKEN
PREMIER
SCHOOL**

MJD

Make-up designory®

partner school

Become a MUD Certified Make-Up Artist

MUD makes continuing your education easy and convenient.

Recognizing the need of working make-up artists and other industry professionals to be able to broaden and increase their knowledge, Make-Up Designory has created a series of part-time courses. These courses are held conveniently at MUD's main campuses, MUD Studios (we're soon to be the first MUD Studio in the US) and Partner Schools throughout the country and internationally.

MUD Studios courses are based on the same great educational methodology and teacher training that has helped to make MUD a bedrock in make-up education. The courses are pulled from the same curriculum that comprises the longer programs at MUD NYC and LA, but are broken up into smaller modules. These modules can be taken separately or combined, allowing the student to transfer their education to one of MUD's main campuses.



TSB is proud
to be MUD's
1st stand-alone,
satellite school
in the U.S.

Certifications

Make-Up Designory has courses and groups of courses to meet just about any need. Most of the classes below require Beauty Essentials as a prerequisite. All classes are also offered as continuing education for make-up professionals. We have developed our courses to build upon one another so that students will benefit from the combined materials and the progressive nature of the curriculum. Students are allowed to take any combination of classes they may deem necessary; however, we strongly urge students to speak with an Admissions Advisor to ensure the student is choosing classes that will help their career goals. We created a group of programs that illustrate possible combinations that are designed to provide comprehensive training in various aspects of make-up artistry. Students who complete Beauty Essentials will be certified as a Level I Make-up Artist. Students who complete Beauty Essentials, Airbrush, Bridal Make-up, Studio Make-up, and High Fashion Make-up Trends will receive the Level II Make-up Artist certification and become eligible to transfer to a main campus program having completed the equivalent of Beauty 101: Fundamentals of Beauty Make-up. However, this program is designed as a comprehensive program to meet the needs of students staying in the local market. Please note that some classes and programs may not be available at all locations. A Certificate and Card are awarded for successful completion of any course or group of courses.

Professional products with quality education

Each course kit requires specific tools for your class while helping to build your kit for professional use. Inside your kit, you will find MUD products and course materials. Each kit contains a unique serial number used to track your progress and ensures your appropriate certification.

Enrollment Process

In order to enroll in any Make-Up Designory (MUD) course of study, students must first complete a student application form. This must be submitted with payment of the application fee. Students in all courses must be at least 18 years of age or have parental consent.

For more information about this or any other topic listed above, visit Tennesseeschoolofbeauty.edu or better yet, call us at (865) 588-7878 to schedule a personal tour to *experience TSB.*

BRIDAL MAKE-UP ARTIST

This program is designed for the person looking to start a career as a make-up artist for brides and events. The program incorporates all elements of the Level I Make-up Artist program and we include airbrush and bridal make-up.

This program meets Tuesday through Friday and consists of 40 sessions for a total of 140 clock hours and consists of the following courses:

// Beauty Essentials

// Bridal Make-up

// Airbrush

DAY BRIDAL PACKAGE : Tuesday – Friday // 8:30am – 4:00pm

// Visit us online for class start dates - mudknoxville.tennesseeschoolofbeauty.edu

NIGHT BRIDAL PACKAGE : Monday – Wednesday // 6pm – 9:30pm

// Visit us online for class start dates - mudknoxville.tennesseeschoolofbeauty.edu

Tuition + Supplies // 5495. *(TSB students & grads receive a \$500 scholarship - 4995.)*

LEVEL TWO MAKE-UP ARTIST

This program is designed to cover the multimedia nature of work that make-up artists are often asked to create. The program starts with the basics and covers the different areas make-up artists are expected to know as a professional. Areas include fashion, print, film, television, and bridal make-up.

This program meets Tuesday through Friday and consists of 60 sessions for a total of 210 clock hours and consists of the following courses (*All hours can transfer to NY or LA locations):

// Beauty Essentials

// Bridal Make-up

// Airbrush

// Studio Make-up

// High Fashion Make-up Trends

Tuesday – Friday // 8:30am – 4:00pm

// Visit us online for class start dates - mudknoxville.tennesseeschoolofbeauty.edu

Tuition + Supplies // 2295. *(TSB students & grads receive a \$300 scholarship - 1995.)*

A Certificate and Card are awarded for successful completion of any course or group of courses from MUD.

Take the TSB Challenge. We encourage you to choose the beauty school that's right for you.

Q. How long has the school been open?

A. TSB has been in business since 1930. Twelve other area beauty schools have opened and closed just within the last 15 years.

Q. What school did the instructors graduate from?

A. All of TSB's instructors graduated from TSB. Every other beauty school in the area has at least one TSB graduate TEACHING their students.*

Q. Do you get to meet personally with the owner of the school?

A. At TSB, you (and your family) will have the opportunity to sit down one-on-one with the owners of the school and they will be glad to answer any questions you might have. We feel that having an owner out of state is too impersonal and does not allow for problems to be solved immediately. It's imperative you get the chance to discuss with the owners any questions or concerns you might have as this is *your future* and they want to be sure they can back up everything you're being told. Because the owners are hands-on and at the school full-time, you can be assured you'll be given the personal attention you need whenever the need arises.

Q. How much is tuition?

A. TSB is able to keep our tuition at a reasonable rate because we do not pay franchise fees or fees to support product advertisements. We are only in the beauty school business. We believe you will find TSB to offer the best education at the most affordable price. For full pricing information, see the tuition section.

Q. What's the student-teacher ratio?

A. At TSB, we strive to keep the student-teacher ratio at 8-1 or better the entire time that you are in class. If we have larger classes, we are able to have more teachers in a class as we employ more teachers than any other area school.

Q. What is the school's State Board passing rate?

A. TSB has a 100% passing rate at the state board.

Q. What are the school's job placement rates and owner involvement?

A. TSB is proud of our 100% placement rate and was recently named by *Modern Salon Magazine* in the **top 3 of all cosmetology schools in the nation** in the area of job placement (that's the top 3 out of more than 2000 schools). The owners are happy to sit down with you and discuss various places of employment and job opportunities to help you find the perfect match.

Q. What product lines do you use in your classes?

A. At TSB, we use only the finest professional products both in our classes and in the student salon. As a Redken Premier School, we use the entire line of Redken products in our cosmetology program. In our esthetics program, we use Skinceuticals products, Glo-Minerals make-up, and Sanitas. We believe you will find that these product lines are also the ones used by the majority of top salons world-wide. In addition, all of the product companies mentioned above offer tremendous advanced educational programs for our students and graduates.

Q. How many TSB graduates have gone on to open their own salon?

A. More than 1,500 TSB graduates have gone on to open their own salon. In fact, most of the salons in East Tennessee are owned by TSB graduates, including almost all of the high-end salons.*

Q. How does your school handle transfer hours?

A. TSB will gladly accept all transfer hours accepted by the Tennessee State Board of Cosmetology.

Q. What does my \$99 technology fee cover?

A. Your technology fee covers your testing. With online testing, you are able to take tests on your schedule. Tests may be taken/retaken anywhere you have an internet connection.

We recommend you ask your salon professional where they graduated and about their beauty school experience.

APPLICATION

This application is to be completed in detail, signed by applicant, and returned to: Tennessee School of Beauty, Inc., 4704 Western Avenue, Knoxville, TN 37921

Date _____

Social Security Number _____

Applicant Name _____

Street Address _____

City _____ State _____ ZIP _____

Email Address _____

Phone Number (H) _____

(C) _____

DOB _____

Name of high school attended _____

Graduation date _____

LIST ANY COLLEGE OR VOCATIONAL SCHOOL(S) ATTENDED:

School Name _____

Dates attended (start date) _____ (end date) _____

School Name _____

Dates attended (start date) _____ (end date) _____

How did you hear about TSB?

☐ Radio

☐ Internet

☐ E-mail

☐ Direct Mail

☐ Your Stylist

☐ A Friend

☐ Other _____

COURSE (please check one):

☐ Cosmetology

☐ Esthetics

☐ Instructor Training

☐ MUD

PAYMENT (please check one):

☐ Payment in Full

☐ Plan #1

☐ Plan #2

☐ Financial Aid

STARTING DATE: _____

Enclosed is my \$100 registration fee (\$200 for the esthetics course). I realize that this fee is non-refundable, but will apply towards my tuition.

Autobiography/Personal Information. Please attach an autobiography describing how you became interested in the beauty industry and what professional and personal goals you have for the future. Feel free to be imaginative and creative.

Signature of Applicant _____

Before submitting application, did you remember to do the following:

☐ Fill out entire application (including the questions on the following pages)

☐ TSB Students Only (does not include MUD courses) – Enclose a \$100 cosmetology or \$200 esthetics registration fee

☐ Include an autobiography

☐ Tell your friends you are starting a new career

ASK US ABOUT TSB's 100% MONEY-BACK GUARANTEE.

I guarantee that you will make more money
than the cost of your tuition in less time than
it took you to complete your cosmetology
or TSB will refund 100% of your tuition.

Please see admissions office
for more details.

Adam Brown



@tnschoolofbeauty



@TennesseeSchoolofBeauty

TENNESSEE SCHOOL OF BEAUTY



**REDKEN
PREMIER
SCHOOL**

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